

RAVEN IMAGE, INC.

FINE ART & SPECIALTY IMAGING



2010 Price List

RAVEN IMAGE, INC.



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About Raven Image Inc.



ABOUT US:

Raven Image is a State-of-the-Art, 100% digital lab specializing in providing digital capturing and specialty printing services for artists, photographers and designers.

Focus on craftsmanship over production, we enjoy spending time with our customers on a one-on-one collaboration to produce unique art prints.

Raven Image, inc. mission is to be the Premier Fine Art Printer in North Florida by providing quality service with cost efficiency for every client.

STANDARD SERVICES:

- Ultra High Resolution Scans
- Museum Quality, Truly Archival Prints
- Photo Retouching
- Face Mounting to Plexiglas
- *Giclées*
- Canvas Printing (Including Gallery Wraps)
- Ready to Hang Acrylic prints
- Foamcore Mounting
- Sintra Mounting
- Aluminum Mounting
- Laminating (PSA and Thermal)
- UV spray coating

SPECIALTY SERVICES:

- Artist embellished LE prints
- Face Mounted Acrylic prints w/ Stand-off pins
- CNC Routed Acrylic & Aluminum
- Print Face Mounted to Floating Shapes
- Art Memories
- Acrylic States
- Ready to Hang Modular Murals
- Custom Aluminum Print and Frame Combos

Studio Address: 13725 Beach Boulevard
Suite 14
Jacksonville, Florida 32224

Phone: 904-551-6695

Web Address: www.ravenimageinc.com

Email Address: mail@ravenimageinc.com

HOURS OF OPERATION: MONDAY THRU THURSDAY 8:30AM TO 4PM - FRIDAY BY APPOINTMENT ONLY

Image Guidelines



COLOR SPACE:

If you are working in 16-bit RGB, we recommend working in Kodak's ProPhotoRGB. If you are working in 8-bit rgb, we recommend AdobeRGB 1998 or ProPhotoRGB. If CMYK is being used, we recommend SWOP2 Coated.

For more information on Color Space:
http://en.wikipedia.org/wiki/Color_space

FILE FORMATS: LOSSY VS. LOSSLESS

In order to maintain the highest quality digital image, avoid working with .jpg files if possible. The JPEG format uses what's called 'lossy' compression. It's very good at creating smaller, compressed files but it achieves that by losing some of the image data. Additionally, with jpg files, every time the file is re saved more data can be lost.

For fine art printing, we recommend working with TIF, PSD, or PSB files. They do not lose information every time they are opened and re-saved. These files are larger and therefore slower to work with but the final prints will be higher quality.

For more information on lossless Jpeg:
http://en.wikipedia.org/wiki/Lossless_JPEG

CALIBRATED MONITOR:

Quite often we are sent images that are not quite ready to print and need adjusting. Usually the problem is that the "levels" or highlights down to shadows are not properly adjusted making for a dull and fairly dark print.

However, if our customers were working from a monitor that was properly calibrated, chances are better that the images would not require any adjusting.

If you are interested in calibrating your monitor, there are several different providers of calibrating equipment. We use the Eye One from X-Rite.

<http://www.cambridgeincolour.com/tutorials/monitor-calibration.htm>

RESOLUTION:

A minimum resolution of 150 PPI (Pixels Per Inch) at the size the image is to be printed.

For example, if ordering a 36"X48" image for fine art printing, we would recommend for you to have a file that measures 36"X48" at 300 ppi, This would be roughly a 150 Megapixel file (450 Megabyte file in 16bit per channel)

Determining how large you can make your image is dependent upon several factors, the main one being the resolution of your image. If you use a digital camera, obviously a 5MP (mega-pixel camera will yield decent quality for enlarging – but a 10MP camera would be even better. As a starting point, we recommend reading the camera manufacturers' manual for enlargement guidelines.

Everything is relative when it comes to determining the right print size. What do we mean by that? You wouldn't stand as close to a 36x48 print as you would an 8x10. So, instead of fretting over the grain or pixel size, first see if your image looks sharp as an 8x10 print from your home printer. If it does, there is a pretty good chance that it will look good even larger. Even better, crop and enlarge a section of your image and print it, if you have the software to do it.

If you are in doubt, just send the image to us and we'll give you our professional opinion.

For more information on Image Resoluton:
http://en.wikipedia.org/wiki/Image_resolution

UPLOADING FILES USING FTP:

Please contact us for a username and password.

When uploading files please label the file with your name or business name along with size to be output.

Examples:
 YourName 16x24 canvas.tif
 BusinessName 20x20 fma.tif

Printing • Scanning



LARGE FORMAT PRINTING:

Premium Poly-Cotton WR Canvas (coated)	\$ 1 8
Value Canvas (UV coated)	\$ 1 4

*Crane textured 36" x 44" sheet	Call/Email for Price
*310gsm Textured Fine Art Paper	\$12
*330gsm Smooth Fine Art Paper	\$12
Vellum	\$5
Micro-Ceramic Gloss Plus 11mil	\$10
Gloss Photographic Print	\$8
Satin Photographic Print	\$8
Enhanced Matte Paper	\$6
Backlit Print	\$8
*Satin Cloth (Indoor Water-Resistance)	\$10
Durable 8 mil Banner	\$8
*Textured Fabric with PSA (removable)	\$10
*Bamboo 290g (90% Bamboo/10% cotton)	\$14
*Sugar Cane 300g (75% Bagasse / 25% Cotton)	\$14
*Pearl Photo Gloss	\$10
*Metallic Foil 4mil	\$10
UV PremierArt Eco Print Shield	\$3

* As of July 1st 2010, media will be special order, no longer keep in stock. Please allow 7 to 10 days.

All printing prices are per square foot.

To calculate square foot:

Width x Height / 144 = square foot

Example: the price for a 16"x20" Enhance matte print

16x20 = 320 / 144 = 2.22

2.22 x 6 = \$13.33



TALON CAPTURING SYSTEM

SCANNING AT 300 DPI:

up to 10.875" x 16.875"	\$35
11" x 17" to 19.875" x 23.875"	\$50
20" x 24" to 29.875" x 39.875"	\$75
30" x 40" to 35.875" x 47.875"	\$100

Contact us for quotes on sizes above 36" x 48"
Quantity discounts also available. Call for quote.

COMPUTER RETOUCHING:

Hourly Charge	\$60
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GICLÉE PRODUCTION:

Color Matching, Proofing Session, Proofs and Holographic Certification	\$150
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*(Does Not Include Scan)

(Prices Good through Dec 2010)

Large Format Printing



PREMIUM CANVAS (COATED) \$18 SQ. FT.

Size	Rolled	Standard Stretch	Gallery Wrap
11x14	19.26	28.89	32.10
16x20	39.96	59.94	66.60
20x24	59.94	89.91	99.90
24x30	90.00	135.00	150.00
24x36	108.00	162.00	180.00
30x40	149.94	224.91	249.90
40x60	300.00	450.00	500.00

Item #PCC-XXXX-(RO-SS-GW)

CANVAS (COATED) \$14 SQ. FT.

Size	Rolled	Standard Stretch	Gallery Wrap
11x14	14.98	24.60	27.80
16x20	31.11	51.11	57.78
20x24	46.67	76.67	86.67
24x30	70.00	115.00	130.00
24x36	84.00	138.00	156.00
30x40	116.67	191.67	216.67
40x60	233.33	383.33	433.33

Item #SCC-XXXX-(RO-SS-GW)

PHOTO PAPERS \$8-\$10 SQ. FT.

Gloss / Semi-Gloss		Pearl / Metallic Foil	
11x14	8.56	11x14	10.69
16x20	17.76	16x20	22.22
20x24	26.64	20x24	33.33
24x30	40.00	24x30	50.00
24x36	48.00	24x36	60.00
30x40	66.40	30x40	83.33
40x60	133.36	40x60	166.67

Item #PP-XXXX-(G-SG-P-MF)

ARCHIVAL MATTE \$6/ FINE ART \$12 SQ. FT.

Archival Matte 290G		Fine Art Smooth / Textured	
11x14	6.42	11x14	12.84
16x20	13.32	16x20	26.64
20x24	19.98	20x24	39.96
24x30	30.00	24x30	60.00
24x36	36.00	24x36	72.00
30x40	49.80	30x40	99.60
40x60	100.02	40x60	200.04

Item #AMP-XXXX

Item #FA-XXXX-(S,T)

UV SPRAY COATING \$3.50 SQ. FT.

	Matte	Gloss	Satin
11x14	3.75	3.75	3.75
16x20	7.77	7.77	7.77
20x24	11.66	11.66	11.66
24x30	17.50	17.50	17.50
24x36	21.00	21.00	21.00
30x40	29.05	29.05	29.05
40x60	58.35	58.35	58.36

Item #UVS-XXXX-Gloss,Matte,Satin)

PSA UV LAMINATES \$3.50 SQ. FT.

	Matte	Gloss	Semi-Gloss
11x14	3.75	4.27	3.75
16x20	7.77	8.89	7.77
20x24	11.66	13.33	11.66
24x30	17.50	20.00	17.50
24x36	21.00	24.00	21.00
30x40	29.05	33.33	29.05
40x60	58.35	66.67	58.36

Item #LAM-XXXX-(Gloss,Matte,Satin)

Art Memories



ART MEMORIES:

Raven Image reproduces your photos to look like a traditional oil painting. Using a stylus, tablet, and Corel Painter X, we use brushstrokes and our own artistic touch to give your photos a painterly feel. We do NOT run a Photoshop filter. All of our ArtMemories canvases are printed, stretched, and coated with the same material as our Fine Art Giclée.



ROLLED CANVAS:

Rolled canvas is the right choice if you intend to stretch the canvas yourself or have plans to create something completely different with your print. We will print your canvas to specification and then trim, leaving 2" of workable un-inked space around the image. [Item #AM-XXXX-RC](#)



STANDARD STRETCH:

Standard stretch is the perfect choice anytime you plan to enhance your canvas print with a traditional frame.

[Item #AM-XXXX-SS](#)



GALLERY WRAP:

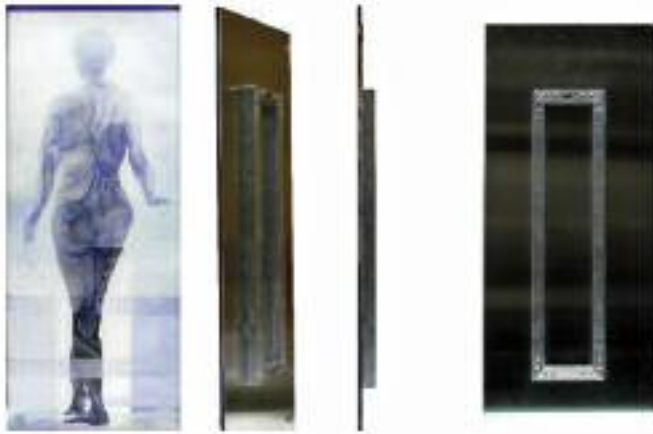
Gallery Wrap is the most popular choice for canvas stretching. Perhaps because it offers a clean look. Ready to hang, no frame needed. The print area of a gallery wrapped canvas extends beyond the main image dimensions, so that it can stretch over the sides of the frame. [Item #AM-XXXX-GW](#)



	Canvas Rolled	Standard Stretch Stretched on .75" Bars	Gallery Wrap Stretched on 1.5" Bars
12" x 18"	225.00	235.00	240.00
16" x 20"	245.00	260.55	267.22
16" x 24"	253.00	271.67	279.67
20" x 24"	265.00	288.33	298.33
20" x 30"	280.00	303.33	321.67
24" x 30"	295.00	320.00	345.00
24" x 36"	303.00	355.00	373.00
30" x 40"	355.00	413.33	438.33
36" x 48"	421.00	505.00	541.00
40" x 50"	505.00	552.22	N/A

Add \$40.00 per person for group portraits. Prices are for single person portraits only. Discount of \$125.00 for re-prints of all Art Memories Canvas prints

Face Mount Acrylics



BENEFITS OF FACE MOUNT PRINTS:

- * Acid Free Acrylic Adhesive - Front & Back of Prints
- * Mounted to Aluminum or Aluminum Composite
- * .062", .125", .25", .375", or .5" Acrylic Front
- * Print Mounted on .032", .06", or .08" Aluminum
- * Square .75" or 1" Aluminum Tubing for Hanging
- * Routed & Polished Edges for a Fantastic look
- * Sizes from 4"x 6" to 40"x 60"
- * Long life color prints
- * Aluminum frame tubing serves as a spacer from wall
- * Acrylic (plexiglas) front improves image quality
- * Appears to float on the wall
- * Easy to Clean
- * Ready to Hang

CARING FOR YOUR FACE MOUNT

ACRYLIC PRINT:

Clean with warm water and mild liquid detergent; wipe with soft cloth; avoid abrasive cleaners and aromatic solvents. If scratched, acrylic front can be repolished. Avoid extreme hot and cold temperature. Always store flat.

PRICE FOR FACE MOUNT ACRYLIC 1/16":

1/16" Acrylic front, photographic print, .062" aluminum back, .75" or 1" inch Aluminum tubing for frame/mount @ **\$60.00 per sq. ft.**

PRICE FOR FACE MOUNT ACRYLIC 1/8":

1/8" Acrylic front, photographic print, .062" aluminum back, .75" or 1" inch Aluminum tubing for frame/mount @ **\$65.00 per sq. ft.**

PRICE FOR FACE MOUNT ACRYLIC 1/4":

1/4" Acrylic front, photographic print, .062" aluminum back, .75" or 1" inch Aluminum tubing for frame/mount @ **\$70.00 per sq. ft.**

PRICE FOR FACE MOUNT ACRYLIC 3/8":

3/8" Acrylic front, photographic print, .062" aluminum back, .75" or 1" inch Aluminum tubing for frame/mount @ **\$75.00 per sq. ft.**

PRICE FOR FACE MOUNT ACRYLIC 1/2":

1/2" Acrylic front, photographic print, .062" aluminum back, .75" or 1" inch Aluminum tubing for frame/mount @ **\$80.00 per sq. ft.**

	1/16"	1/8"	1/4"	3/8"	1/2"
11x14	64.17	69.49	74.83	80.18	85.52
16x20	132.00	144.30	155.40	166.50	177.60
20x24	199.80	216.45	233.10	249.75	266.40
24x30	300.00	325.00	350.00	375.00	400.00
24x36	360.00	390.00	420.00	450.00	480.00
30x40	499.80	541.45	583.10	624.75	667.00

Item #FMA-XXXX-(.062,.125,.25,.375,.5)

Acrylic and Metal prints



MULTI-MATERIAL ACRYLIC PRINTS:

Images are printed on a clear film, which is mounted to aluminum. Aluminum is then mounted to acrylic.



ALUMINUM LEXAN PRINT:

Image is printed on a 10mil scuff resisant lexan and mounted to .062" aluminum. Hardware on back is optional. Final print is less than .08" thick.



Front

Back

TRANSLUCENT ACRYLIC LEXAN PRINT:

Image is printed on a 10mil lexan and mounted to acrylic sheet. Acrylic is polished and beveled.



ACRYLIC POLYPROPYLENE PRINT:

8mil polypropylene face mounted to acrylic. A cost effective method of using face mount acrylic. acrylic edges are not polished. Moisture resisant back. ready to be drop in a frame.



Front



Back

MULTI-MATERIAL ACRYLIC \$60 SQ. FT.

	1/16" \$60 sq. ft.	1/8" \$65 sq. ft.	1/4" \$70 sq. ft.	3/8" \$75 sq. ft.	1/2" \$80 sq. ft.
11x14	64.17	69.51	74.88	80.21	85.52
16x20	132.00	144.30	155.40	166.50	177.60
20x24	199.80	216.45	233.10	249.75	266.40
24x30	300.00	325.00	350.00	375.00	400.00
24x36	360.00	390.00	420.00	450.00	480.00
30x40	499.80	541.45	583.10	624.75	667.00

Item #MMA-XXXX-(.062",.125",.25",.375",.5)

LEXAN ALUMINUM \$30 SQ. FT.

	Print only	with hardware
11x14	32.10	35.29
16x20	66.60	73.33
20x24	99.90	110.00
24x30	150.00	165.00
24x36	180.00	198.00
30x40	249.00	275.00

Item #LA-XXXX-(NOH-WH)

ACRYLIC POLYPROPYLENE \$30 SQ. FT.

	Acrylic Thickness				
	1/16" \$30 sq. ft.	1/8" \$35 sq. ft.	1/4" \$40 sq. ft.	3/8" \$45 sq. ft.	1/2" \$50 sq. ft.
11x14	32.07	37.42	42.76	48.11	53.45
16x20	71.04	77.77	88.80	100.00	111.00
20x24	100.00	116.55	133.20	149.85	166.50
24x30	150.00	175.00	200.00	225.00	250.00
24x36	180.00	210.00	240.00	270.00	300.00
30x40	250.00	291.55	333.20	374.85	416.50

Item #AP-XXXX-(.062",.125",.25",.375",.5")

Item #TAL-XXXX-(.25",.375")

Acrylics with Stand off



ACRYLIC PRINT WITH STAND OFF PINS

	Acrylic Thickness			
	1/4"	3/8"	1/2"	3/4"
	\$30 sq. ft.*	\$35 sq. ft.*	\$40 sq. ft.*	\$45 sq. ft.*
11x14	82.10	87.45	92.80	98.15
16x20	116.60	127.77	138.80	150.00
20x24	150.00	166.55	183.20	199.85
24x30	200.00	225.00	250.00	275.00
24x36	230.00	260.00	290.00	320.00
30x40	300.00	341.55	383.20	424.85

Starting at \$30.00 per sq. ft.

***Plus \$50.00 for set of four pins.**

Item #AST-XXXX-(.25,.375,.5,.75)

BACKLIT FACE MOUNTED TO ACRYLIC

	Acrylic Thickness				
	1/16"	1/8"	1/4"	3/8"	1/2"
	\$30 sq. ft.	\$35 sq. ft.	\$40 sq. ft.	\$45 sq. ft.	\$50 sq. ft.
11x14	32.07	37.42	42.76	48.11	53.45
16x20	71.04	77.77	88.80	100.00	111.00
20x24	100.00	116.55	133.20	149.85	166.50
24x30	150.00	175.00	200.00	225.00	250.00
24x36	180.00	210.00	240.00	270.00	300.00
30x40	250.00	291.55	333.20	374.85	416.50

Item #BLA-XXXX-(.062,.125,.25,.375,.5)

ACRYLIC WITH STAND OFF PINS:

- * Perfect for corporate and retail environment.
- * Enhance the appearance of your photographs.
- * Polished Edges
- * Holes drilled, ready to install.

Fine Art Reproductions



THE CAPTURING PROCESS:

A high quality scan begins with a first generation file. Our custom scanning equipment is able to capture the resolution, shadow, and highlight detail needed to reproduce fine art.

THE PROOFING PROCESS:

The captured image is then adjusted on our calibrated monitor. Hard to match colors are masked and adjusted. Multiple layers and masks are used to get the best possible match to the original. When we feel the colors are correct, it's time for output. Proof prints are made and compared to the originals.

PRINTING THE GICLÉE:

The iFP8100 offers 12-inks, 2400x1200dpi and accepts 48-bit RGB files. By having 12-inks we can reproduce art work that has a very wide color range. The permanence of the ink is just as important as the gamut.

COATING AND PROTECTING:

The final step of producing a fine art is to protect the print. We use PremierArt Eco Print Shield. All UV coated prints are sprayed in a booth to minimize dust. Prints are triple coated to ensure the print is sealed.

CARING FOR YOUR GICLÉE PRINT:

Like any work of fine art on paper or canvas, your canvas prints may be damaged if exposed over time to direct sunlight, or marked changes in humidity. To avoid scratching your print, canvas prints should never be wiped with a cloth or sprayed with any kind of cleaner. Photos on canvas are treated with a protective sealer to guard against contact with small amounts of water. Ideally the surface of a canvas print should never be touched, even when coated. Dust should be blown off the surface or try using a canvas brush. If necessary, a light feather duster should be used to remove dust build up. Fluids should NEVER be used to clean a canvas print.

SAFE PLACES TO HANG OR STORE YOUR GICLÉE:

Avoid hanging or storing anything in the attic or any other place with extremes in temperature and humidity. A stable cool dry environment is best. Avoid hanging prints in direct sunlight or any other intense light source. Occasionally rotate framed prints to cut down on the duration of light exposure. Avoid hanging framed prints directly above working fire places or radiators.

SCANNING AT 300 DPI:

up to 10.875" x 16.875"	\$35
11" x 17" to 19.875" x 23.875"	\$50
20" x 24" to 29.875" x 39.875"	\$75
30" x 40" to 35.875" x 47.875"	\$100
36"x 48" to 39.875" x 59.875"	\$150

GICLÉE PRODUCTION:

Color Matching, Proofing Session, Proofs and Holographic Certification \$150

(Does Not Include Scan)

EXAMPLE COST OF GICLÉE PRODUCTION:

Example cost include scan, Giclee proofing and printing on premium canvas with UV coating.

Original	1st Print	Additional print
16"x20"	239.60	39.60
20"x24"	284.94	59.94
24"x36"	333.00	108.00
30"x40"	400.00	150.00



Mounting & Laminating

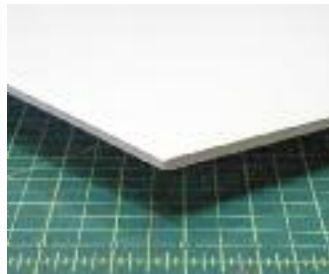


MOUNTING:

- * Foamboard
- * Sintra
- * Aluminum (.032 thru .08")
- * Special Order 3mm & 4mm thick
Reynobond, Signabond or Dibond available
- * Special Order Expanded PVC white available

3/16" FOAMBOARD \$4.50 SQ. FT.

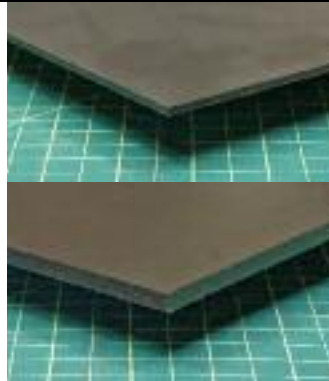
11x14	4.82
16x20	9.99
20x24	14.99
24x30	22.50
24x36	27.00
30x40	37.35



Item #MFB-XXXX-.187

1/8" OR 1/4" SINTRA \$6 / \$8 SQ. FT.

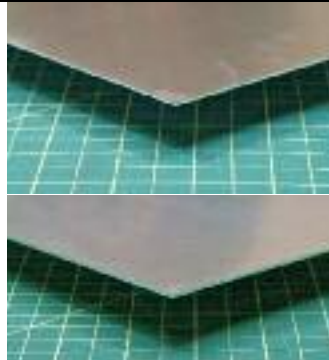
	1/8"	1/4"
11x14	6.42	8.56
16x20	13.32	17.76
20x24	19.98	26.64
24x30	30.00	40.00
24x36	36.00	48.00
30x40	49.80	66.40



Item #MSB-XXXX-(.125,.25)

.03", .06" ALUMINUM \$6 / \$8 SQ. FT.

	.03"	.06"
11x14	6.42	8.56
16x20	13.32	17.76
20x24	19.98	26.64
24x30	30.00	40.00
24x36	36.00	48.00
30x40	49.80	66.40



Item #MA-XXXX-(.125,.25)

COATING AND PROTECTING:

- * UV Spray Satin, Gloss, and Matte
- * PSA UV Laminates Matte, Satin, Gloss
- * Thermal Laminates (large run only - call for pricing)

UV SPRAY COATING \$3.50 SQ. FT.

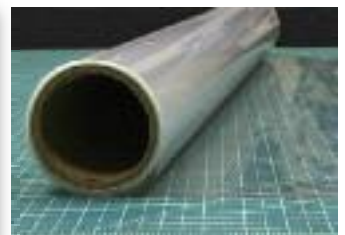
11x14	3.75
16x20	7.77
20x24	11.66
24x30	17.50
24x36	21.00
30x40	29.05



Item #SC-XXXX-(Satin,Gloss,Matte,Mixed)

PSA UV LAMINATES \$3.50 SQ. FT.

11x14	3.75
16x20	7.77
20x24	11.66
24x30	17.50
24x36	21.00
30x40	29.05



Item #LAM-XXXX-(Matte,Gloss,Semi-Gloss)